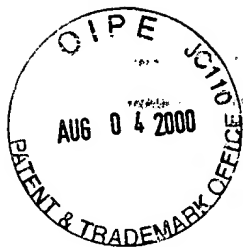


12179-P081US



Receipt
PATENT
FILE COPY
22.8.2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Marc Eller et al.

Serial No.: 09/553,012

Group Art Unit: 3628

Filed: April 20, 2000

Title: SYSTEM AND METHOD FOR
SELLING ADVERTISING SPACE
ON ELECTRONIC BILLBOARDS
OVER THE INTERNET

July 31, 2000

CORRECTION OF FILING RECEIPT

Assistant Commissioner for Patents
Office of Initial Patent Examination
Customer Service Center
Washington, DC 20231

Dear Sir:

Applicants discovered an error in the "Continuing Data" section of the Filing Receipt.

CERTIFICATION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231, on July 31, 2000.

Signature

Toni Asendorf

(Printed name of person certifying)

IN THE FILING RECEIPT

Please delete the phrase "WHICH CLAIMS" under the heading entitled "Continuing Data as Claimed by Applicant" and insert therefor --THIS APPLN-- as noted on the attached Filing Receipt. On page 2 of the specification under the heading entitled "Cross Reference to Related Applications," the Applicants state that "the present Application claims priority to *both* of the following U.S. provisional Patent Applications:

Serial No. 60/130,602, filed April 22, 1999, entitled "System and Method for Selling Advertising Space on Electronic Billboards over the Internet"; and

Serial No. 60/147,673, filed August 6, 1999, entitled "System and Method for Selling Advertising Space on Electronic Billboards over the Internet."

U.S. provisional Patent Application Serial No. 60/130,602 does not claim priority from U.S. provisional Patent Application Serial No. 60/147,673.

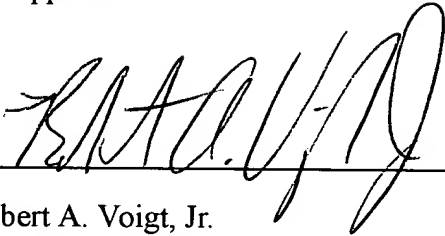
The correction requested is not due to any error by Applicants or Assignee, and no fee is due.

If anything further is required to correct the official Filing Receipt for this application, please contact the undersigned.

Respectfully submitted,

WINSTEAD SECHREST & MINICK P.C.
Attorneys for Applicants

By:

A handwritten signature in black ink, appearing to read "R.A. Voigt, Jr.", is written over a horizontal line.

Robert A. Voigt, Jr.
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**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**Address: ASSISTANT SECRETARY AND
COMMISSIONER OF PATENT AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/553,012	04/20/2000	3628	477	12179-P081US	6	26	5

Kelly K Kordzil
Winstead Sechrest & Minick
100 Congress Avenue Suite 800
Austin, TX 78701



Date Mailed 07/10/2000

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Marc Eller, Dallas, TX ;
Zvi Yaniv, Austin, TX ;

Continuing Data as Claimed by Applicant

THIS APPLN CLAIMS BENEFIT OF 60/130,602 04/22/1999
~~THIS~~ CLAIMS BENEFIT OF 60/147,673 08/06/1999

THIS APPLN

Foreign Applications

If Required, Foreign Filing License Granted 07/10/2000

**** SMALL ENTITY ******Title**

System and method for selling advertising space on electronic billboards over the internet

Preliminary Class

040

Data entry by : GARNETT, SANDRA

Team : OIPE

Date: 07/10/2000





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Title 37, Code of Federal Regulations, 5.11 & 5.15**

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- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
- The words "new," "improved," "improvements in" or "relating to" are not included as first words in the title of an application because a patent application, by nature, is a new idea or improvement.
- The title may be truncated if it consists of more than 600 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."

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Bib Data Sheet

**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

SERIAL NUMBER 09/553,012	FILING DATE 04/20/2000 RULE -	CLASS 040	GROUP ART UNIT 3628	ATTORNEY DOCKET NO. 12179-P081US	
APPLICANTS Marc Eller, Dallas, TX ; Zvi Yaniv, Austin, TX ; ** CONTINUING DATA ***** THIS APPLN CLAIMS BENEFIT OF 60/130,602 04/22/1999 AND CLAIMS BENEFIT OF 60/147,673 08/06/1999 ** FOREIGN APPLICATIONS ***** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY ** ** 07/10/2000					
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ Examiner's Signature _____ Initials _____		STATE OR COUNTRY TX	SHEETS DRAWING 6	TOTAL CLAIMS 26	INDEPENDENT CLAIMS 5
ADDRESS Kelly K Kordzil Winstead Sechrest & Minick 100 Congress Avenue Suite 800 Austin, TX 78701					
TITLE System and method for selling advertising space on electronic billboards over the internet					
FILING FEE RECEIVED 477	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		